

WISCONSIN URBAN FORESTRY COUNCIL

USDA Forest Products Laboratory, Room 500

One Gifford Pinchot Drive, Madison, WI 53726

Directions to FPL: http://www.fpl.fs.fed.us/people/directions_to_fpl.shtml

Thursday, April 21, 2016

MEETING AGENDA

ATTENDANCE

Urban Forestry Council Members in Attendance: Marla Eddy, Kristin Gies, August Hoppe, Shirley Brabender Mattox, Donald Merkes, Tony Nowak, David Sivyer, Jordan Skiff, Dwayne Sperber, Blake Theisen, Jeffery Treu, Shahla Werner, Martin Whitehead, Curt Witynski

Ex Officio (Non-Voting) Members in Attendance: Sara Minkoff, Jeff Roe, Brian Wahl

Urban Forestry Council Members Absent: R. Bruce Allison, Wendy Braun, Fred Clark, Patty Dreier, Tom Dunbar, Mark Freberg, Leif Hubbard, Thomas Landgraf, Kim Miller, Daniel Siewert, Kelli Tuttle, Les Werner, Jeff Wolters

Guests (Non-Voting): Sabina Dhungana, Tricia Knoot, Kassandra Lang, Laura Lorentz, Andy Stoltman, Katy Thostenson

AGENDA SUMMARY

Item #	Time	Topic	Person/People Responsible
1.	8:30 – 8:50 AM	Call Meeting To Order: <ul style="list-style-type: none">➤ Welcome➤ Introduce DNR Guests: Sabina Dhungana, Tricia Knoot, Kassandra Lang, Laura Lorentz, Andy Stoltman, Katy Thostenson➤ Approve November 5, 2016 Minutes➤ Agenda Repair	David Sivyer, chair
2.	8:50 – 9:20 AM	DNR Forest Products Specialists Team Report	Sabina Dhungana, DNR staff
3.	9:20 – 9:50 AM	DNR Urban Forestry Assessment Project Update	Laura Lorentz and Andy Stoltman, DNR staff
BREAK	9:50 – 10:10 AM	Break: 20 minutes	
4.	10:10 – 10:25 AM	Arbor Day Foundation Partners in Community Forestry Conference Report	Kristin Giese, UFC member
5.	10:25 – 10:55 AM	DNR Urban Forestry Team Updates	Jeff Roe, DNR staff
6.	10:55 – 11:45 AM	DNR Urban Forestry Owners Survey Results	Tricia Knoot and Katy Thostenson, DNR staff
LUNCH	11:45 AM – 12:45 PM	Lunch: 1 hour	
7.	12:45 – 1:15 PM	Urban Forestry Council Awards Report: <ul style="list-style-type: none">➤ Annual Luncheon at WAA/DNR Conference➤ Local Awards Events Update➤ Timeline for 2017 Proposed➤ Nomination Process: proposed changes	Kristin Giese, Awards Committee co-chair
8.	1:15 – 1:45 PM	Organizations Quarterly Updates: 15 minutes each <ul style="list-style-type: none">➤ DATCP—Shahla Werner➤ Wisconsin Parks and Recreation Association—Tony Nowak	
9.	1:45 – 2:00 PM	Issue Group Update—Advocacy	Curt Witynski, Issue Group co-leader
10.	2:00 – 2:15 PM	WAA/DNR Conference Roundtables Feedback	David Sivyer, chair
11.	2:15 – 2:30 PM	Open Forum + Future Agenda Items + Meeting Dates/Locations 2016	David Sivyer, chair
	2:30 PM	Adjourn	David Sivyer, chair

1. Call Meeting to Order

8:30 – 8:50 AM	<i>Lead</i> David Sivyer	<i>Length</i> 20 MINUTES	<i>Type</i> UPDATES + APPROVE MINUTES
<u>Description:</u> <ul style="list-style-type: none"> ➤ Welcome. Meeting called to order at 8:42 am. ➤ Introductions: UFC Members and DNR Guests (Sabina Dhungana, Tricia Knoot, Kassandra Lang, Laura Lorentz, Andy Stoltman, Katy Thostenson) ➤ Approve November 5, 2016 Minutes (sent with April agenda) ➤ Agenda Repair 			
<u>Outcome:</u> Approve November 5, 2015 Meeting Minutes			
<u>Preparation:</u> Review November 5, 2015 Meeting Minutes (sent with April agenda)			
<u>Discussion Comments:</u> David Sivyer announced that Art Ode has resigned from the Council due to health and travel restrictions.			
<u>Decisions ([Method]):</u> November 5, 2015 minutes approved.			
<u>Action Items:</u> <ol style="list-style-type: none"> 1. Curt Witynski moved to accept November 5, 2015 minutes as presented. August Hoppe seconded the motion. Minutes approved by unanimous vote. 2. Sara will send a letter of appreciation to Art Ode for his service on the Council and to the State of Wisconsin. 3. David requests that Issue Groups write their draft Strategic Action Plans into a consistent format. 			

2. DNR Forest Products Specialists Team Report

8:50 – 9:20 AM	<i>Lead</i> Sabina Dhungana	<i>Length</i> 30 MINUTES	<i>Type</i> INFORMATIONAL
<u>Description:</u> DNR Forest Products Specialists Team Report. Sabina's PowerPoint is attached to these minutes.			
<u>Outcome:</u> Information exchange. The UFC will ask the FPS to reply to the questions raised.			
<u>Discussion comments:</u> <ol style="list-style-type: none"> 1. The DNR Forest Products Specialists Team is charged with promoting and supporting the wood/forestry industry in Wisconsin and spends a significant amount of time dedicated to urban wood businesses. They accomplish this through training workshops, technical advice to wood producers (including kiln operators), and ongoing market development. 2. From Question 3: Can DNR RUFCs get this information even if it is anecdotal? Can WAA get this information from private companies via their member survey? Can we access this information via the WUW partner survey? 3. From Question 4: David suggested that having this information is of value. Do we need to define "urban wood"? Can we get information on urban wood utilization in Wisconsin? 4. Jeff Treu: We know the value of urban forestry beyond strict economics to include social values (the benefit is 3x the cost to plant and maintain trees). Processing urban wood for uses beyond landfilling it increases this value by reducing the municipality's landfill costs and creating businesses to utilize the wood. It is important to track how we are doing on this and report this to municipalities and tax payers. 5. Sabina asked: How can we work together? What is working now? What is not working well? What are the gaps? 6. Jeff Roe: DNR's UFT and FPT are continuing to collaborate and develop relationships. 7. FPS currently works with industries. 8. Martin: How does the biofuel industry fit into UF in Wisconsin? Can we quantify the value? 9. August and Dwayne: Scott Lyon from FPT has been very helpful in the development of urban wood utilization in Wisconsin. August will have WAA post the DNR urban wood directory on their website and include related links. 10. Jeff Roe: Last year's joint tour (Council on Forestry and the UFC) in the Milwaukee area looking at urban wood utilization helped demonstrate the value of urban wood to more traditional foresters. 11. Blake: American Institute of Architects is holding their 84th Annual AIA Wisconsin Convention and Building Products Expo in Madison this month. He will look at getting urban wood specifications on the agenda for next year's event. 			

12. Dwayne: The urban wood resource in Wisconsin is not quite ready to provide consistent supply for builders.
13. Blake: Suggested we attend the event with applicable case studies.
14. Martin: Can we create a value chain to demonstrate value of urban wood. Can we look at the way the US Green Building Council defines LEED and how urban wood can fit into this?

3. DNR Urban Forestry Assessment Project Update

9:20 – 9:50 AM	<u>Lead</u> <i>Laura Lorentz and Andy Stoltman</i>	<u>Length</u> <i>30 MINUTES</i>	<u>Type</u> <i>INFORMATIONAL</i>
<u>Description:</u> DNR Urban Forestry Assessment Project Update. Andy and Laura's PowerPoint presentation is attached to these minutes.			
<u>Outcome:</u> Information exchange			
<u>Discussion comments:</u> The presentation provided information about the WI DNR's canopy assessment project to measure and monitor urban forest characteristics over time. This project is in collaboration with the US Forest Service and will provide a basis for data collection around the US. The project has three main areas of focus: plot-based continuous inventory, remotely collected data, and using the data collection to make inform decision making for managers. One goal is to increase urban tree diversity by working with nurseries to ensure they can provide these species and provide evaluations to gauge which ones perform best in different urban settings.			

9:50 – 10:10 AM BREAK: 20 minutes

4. Arbor Day Foundation Partners in Community Forestry Conference Report

10:10 – 10:25 AM	<u>Lead</u> <i>Kristin Giese</i>	<u>Length</u> <i>20 MINUTES</i>	<u>Type</u> <i>INFORMATIONAL</i>
<u>Description:</u> Information exchange and ideas for 2016.			
<u>Outcome:</u> Information exchange			
<u>Discussion comments:</u> <ol style="list-style-type: none"> Kristin thanked the Council for the opportunity to attend the conference and especially appreciated the chance to develop relationships with Olivia Shanahan and Olivia Wittun (DNR) as well as with other nature center directors and environmental education professionals. She encouraged the DNR to continue to send employees and the UFC to continue to send a member each year. She also encouraged the DNR and the UFC to send presenters; attending national conferences has shown her that Wisconsin is a leader in urban forestry. Jeff: DNR has sent employees to conferences as both participants and presenters and requested ideas for presentation topics. Presentation ideas included: UFC function (UFC representative could do presentation) and DNR Urban Forestry Team projects. Requested UFC representative to be selected by summer. Andy: Shared the news that the Society of American Foresters annual national conference will be in Madison in November. Andy and Marla, along with Jim Kerkman, forester for the Fort McCoy Directorate of Public Works, submitted a proposal for a six-stop urban forestry tour for conference participants, including Baraboo Woodworks, Festival Foods, Dane County Landfill's wood waste operation, local parks where ash has been utilized as both wood chips and structural building material. He has also proposed a breakout session on urban wood value, including both local and national projects. He offered to give presentations at local events and to local organizations, as well, and welcomed suggestions for these outlets. 			
<u>Action items:</u> Send ideas for presentations for future conferences to Jeff.		<u>Person responsible:</u> All Council members.	<u>Deadline:</u> none

5. DNR Urban Forestry Team Updates

10:25 – 10:55 AM	<u>Lead</u> <i>Jeff Roe</i>	<u>Length</u> <i>30 MINUTES</i>	<u>Type</u> <i>INFORMATIONAL</i>
<u>Description:</u> DNR Urban Forestry Team Updates and introduce Cassandra Lang			
<u>Outcome:</u> Information exchange			
<u>Discussion comments:</u> <ol style="list-style-type: none"> Jeff introduced Kassie as the new attorney for the Division of Forestry, replacing Quinn Williams (he has been 			

promoted within the DNR). Kassie shared information about her background and her current DNR position. She is interested in learning how the UFC relies on the DNR and how the DNR can be helpful to the UFC.

2. Jeff told the Council that after 3 sessions of the DNR's Community Tree Management Institute (CTMI), the staff is working on developing an advanced workshop for the 70 CTMI graduates scheduled for October 2016 (dates TBD) at the Green Lake Conference Center. The workshop will be held over two days and include more hands-on experiences as well as leadership training. All graduates were surveyed to gauge interest and there was a significant response, along with several graduates willing to serve as advisors to the DNR planning team. There may be a role for UFC members such as networking with participants at the opening dinner/reception (possibly sponsoring this) and having a presentation from Jordan to share what he gained from his CTMI experience, information about the UFC in general and how he plays a role in urban forestry statewide through his participation on the UFC. **Notify Jeff if Council members would like to be more involved.** Brian noted that we received a high survey response rate and respondents specifically asked for additional hands-on training. Shirley asked if the UFC would meet during this CTMI graduate workshop and Jeff replied that this has not been discussed at this time.
3. Jeff gave a DNR staffing update: there are still two vacant FTE positions (the RUFC position recently held by Cindy Casey and the policy position recently held by Dick Rideout) and has not gotten an update on when we can fill these vacancies. After interviewing eight candidates, he hired David Laufenberg to fill two LTE positions, one providing stateside support for the RUFCs and one providing overall data management support for the urban forestry program. This LTE will be working out of the Madison Central Office starting in mid-May.
4. Jeff reported on the ongoing DNR alignment process. This will most likely have little impact on urban forestry as they are not looking at the DNR on the program level. After the alignment process is complete, the DNR will move onto a new round of strategic planning (planning for the next five years) this summer and urban forestry will be included and he will share this as it develops and involves urban forestry.
5. Jeff mentioned that the Division of Forestry is undergoing a Cooperative Management Review with representatives from the U.S. Forest Service Northeastern Area State & Private Forestry office next week. The result of the meeting will be guidance on what the DNR should be focusing on over the next five years.
6. Jeff reported on the recent letter from the UFC to the DNR regarding funding issues for urban forestry in the state related to staffing and stormwater issues. Jeff has requested a formal response from Carmen and Paul which he expects after the current alignment is completed (June/July at the earliest).
7. Jeff shared that the DNR Forest Health staff have prepared a handout regarding Hemlock Woolly Adelgid (shared with UFC at the meeting). Members of the DNR Forest Health staff are willing to give a presentation or provide additional information on this topic to the UFC upon request.
8. Jeff shared the most recent Urban Forestry Team's Quarterly Report (January-March 2016).
9. Jeff talked about the newly approved and implemented Wisconsin Arborist Apprenticeship program. This is the first program of its type in the country and there is much interest nationwide. August reported that this has formally kicked off and applications are being accepted. He also reported that WAA is promoting the program by sharing this information via email, on their website, and will be sending a letter to members with additional program details. The program is currently hosted at the MATC Mequon Campus. They are working on developing a partnership with the Tree Care Industry Association (TCIA); they are cosponsoring the member letter and are looking at sharing their mailing list. He stressed that the tree care industry has had workforce needs for some time and this program will help to address this challenge. Jeff noted that with this new program, the position of arborist is now recognized as a skilled trade and tracked by the IRS as a separate profession within the green industry, data that has not been available previously. August added that this recognition is long overdue and gives high school guidance counselors additional career options for students. The US Department of Labor and TCIA may look to replicate this program in other states. The summer WAA conference may be used as the official roll out of the program with ceremonial signing of the first apprenticeship. This is not confirmed, but August will look into this idea. Marla complimented the way information was shared with participants at the WAA/DNR conference. Brian commented that this is an evolving process with lots of questions still needing to be answered and more to be developed. Question (Blake): has the consideration of prevailing wage been included in the apprenticeship program development? Not at this time. Blake told the group that the current Wisconsin prevailing wage law will undergo significant changes starting January 2017. He'll share information to UFC member though Jeff and Sara.
10. Jeff explained the current status of the DNR's Urban Forestry *Insider* e-newsletter. This was put on hiatus a few years ago to be reworked as part of an overall DNR communications plan still in progress. Brian expressed his

appreciation from former employee Elizabeth Dierickx for her preliminary work on creating a new format for effective and efficient communication with DNR partners. The current plan will create a blog-type searchable newsletter format without options for posting comments to be used by the full Forestry Division, with each program supplying content. This option has recently received Department approval. He didn't know how long it will take for this to go live and felt that this will help to send a unified message about forestry issues statewide. He reported that the current subscription lists for urban forestry news will continue to be used with the new system. Marla requested more sharing of news of this type as it develops; Jeff offered that he and his staff will try to provide information in a more timely fashion.

11. Jeff talked about the UFC's plan to hold a joint meeting this fall with our counterpart in Minnesota, MnSTAC (Minnesota Shade Tree Advisory Committee), and expressed his support for building relationships across state lines. He encouraged the group to consider broadening this to include other states bordering Wisconsin in the future. He noted that every state has to have a council in order to receive federal pass through funds (core program requirement) but they are structured differently in each state. Kristin added that she met many state council representatives at the Partners Conference and learned that Wisconsin's UFC is well organized compared to many other states' councils.

6. DNR Urban Forestry Owners Survey Results

<i>10:55 – 11:45 AM</i>	<i>Lead</i> <i>Tricia Knoot and Katy Thostenson</i>	<i>Length</i> <i>20 MINUTES</i>	<i>Type</i> <i>INFORMATIONAL</i>
<u>Description:</u> DNR Urban Forestry Owners Survey Focus Group. Tricia and Katy's PowerPoint presentation is attached to these minutes.			
<u>Discussion comments:</u>			
<ol style="list-style-type: none"> 1. Madison, Milwaukee, and Wausau have been part of a nation-wide pilot program to survey owners of wood lots in WI. The initial focus groups consisted of both professionals and residents. The survey consists of questions to gauge people's knowledge of and how much they value trees and forests. One of the goals is to determine the differences between property owners in bigger cities vs. smaller communities. 2. Question: When we talk about "higher value" of urban wood, how can we define this to make sure everyone knows what this means? What is special to participants about their property? What do they value about their land? What issues concern them most? Who are trusted sources of information? How do they prefer to receive this information? 3. They noted the concerns from participants on length of survey. 4. Questions asked: <ul style="list-style-type: none"> ➤ How much are Wisconsin landowners willing to spend on their land for urban forests? How does this compare with Austin and Baltimore? ➤ What are the similarities and differences between larger Wisconsin cities (Milwaukee and Madison) and smaller communities? ➤ What are landowners spending their urban forestry funds on? This is a challenging question to analyze. Are people investing money in their trees? ➤ How to correlate data with demographic data? Community characteristics can be included in this research. How can we use this data to inform elected officials? Marla asked if we can include some of Geoffrey Donovan's (US Forest Service) research into how urban trees affect the quality of life (he gave presentations on this topic at the WAA/DNR conference). ➤ Ask people if they are willing to spend money to support urban forestry. ➤ The survey team is working on adapting the survey based on the results from these focus group sessions. 			

11:45 AM — 12:45 PM

LUNCH: 1 hour

7. Urban Forestry Council Awards Report

<i>12:45 – 1:15 AM</i>	<i>Lead</i> <i>Kristin Giese</i>	<i>Length</i> <i>30 MINUTES</i>	<i>Type</i> <i>DISCUSSION AND VOTING</i>
<u>Description:</u>			
Urban Forestry Council Awards Report:			
<ul style="list-style-type: none"> ➤ Report from Annual Luncheon at WAA/DNR 2016 conference 			

<ul style="list-style-type: none"> ➤ News Release of 2016 Award Winners (sent with April agenda) ➤ Local Awards Events Update ➤ Timeline for 2017 Proposed (sent with April agenda) ➤ Nomination Process: proposed changes 		
<u>Preparation:</u> Read materials provided prior to meeting.		
<u>Discussion comments:</u> <ol style="list-style-type: none"> Kristin reported that the awards event at the WAA/DNR conference went very well. The winners are now posted on the DNR website. She shared the DNR official news release and a handout with photos of the winners and information about local awards events. Kristin asked members to start to think about potential nominees. Kristin shared the draft revised timeline and asked for Council approval. The Awards Committee suggested changing the nomination deadline to October 31 to more easily accommodate having the nominees shared with Carmen before they are considered by the committee, which adds an additional week to the process. Blake made the motion to give the Awards Committee the authority to alter the timeline as discussed in today's meeting and Shirley Brabender Mattox seconded the motion. The motion passed unanimously. Kristin announced that the committee is hoping to have an on-line nomination process in place this year, and is working with DNR IT staff on implementing this. Kristin encouraged UFC members to attend the local awards events and present the awards and welcomed members to participate on the selection committee. She thanked the UFC members that attended this year's local events: Jordan, Marla and Sara attended the event for the Alternative Revenue Work Group of the City of Madison Common Council; Kristin attended the event for the Ozaukee County Fish Passage Program; Bruce, Marla, Sara and Leif attended the event for Phil Pellitteri, Ray Guries and Eugene Smalley; and Todd or Kelli may be attending next week's event for Wisconsin Urban Wood. Kristin was particularly excited to share the Ozaukee County event with over 300 high school students in attendance for a government education event. She asked Jeff Roe to make sure the awards are included in the DNR newsletter when it starts again. The committee feels strongly that they want to use urban wood plaques for the awards and asked Kassie to look into the various possibilities due to the State budget restrictions (issues that need resolving: sponsorship, donations, new vendor). 		
<u>Decisions ([METHOD]):</u> <ol style="list-style-type: none"> Use the revised timeline (change status from "draft" to "approved"). Work with Kassie to source urban wood plaques for 2017. Work with DNR IT staff to implement an online nomination process. 		
<u>Action items:</u>	<u>Person responsible:</u>	<u>Deadline:</u>
All UFC members are asked to seek out potential nominees.	All UFC members	October 31, 2016

8. Organization Representative Quarterly Updates

1:15 – 1:45 PM	<u>Lead</u>	<u>Length</u>	<u>Type</u>
	Shahla Werner and Tony Nowak	30 MINUTES TOTAL	INFORMATIONAL
<u>Description:</u> Organizations Quarterly Updates (15 minutes each) <ul style="list-style-type: none"> ➤ DATCP—Shahla Werner (sent with April agenda) ➤ Wisconsin Parks and Recreation Association—Tony Nowak 			
<u>Preparation:</u> Review report from Shahla prior to meeting.			
<u>Discussion comments:</u> <ol style="list-style-type: none"> DATCP—Shahla Werner: <ul style="list-style-type: none"> ➤ She shared the news of a recent EAB detection on Stevens Point causing Portage and Wood Counties to be quarantined as well as other recent detections on the Wisconsin/Michigan border. ➤ DATCP announced this year's gypsy moth treatment/spraying schedule. This year's acreage to be treated is similar to 2015. Start dates to treat for larvae are May 7-10 and <i>Bacillus thuringiensis</i> (Bt) will be used; they will do a later treatment (July) for the moths. ➤ Shahla shared her experiences with wood inspection and certification programs. DATCP takes all complaints against certified woods seriously. They are very concerned about invasive and alien insects found in imported wood products and are starting to consider ways to educate consumers on this challenging issue. She was particularly concerned about her recent experiences with imported furniture from China that was infested with 			

various insects. She stressed promoting local furniture industries, especially those using urban wood.

2. Wisconsin Parks and Recreation Association—Tony Nowak:

- Tony provided a handout with information about the WPRA and ways that WPRA and UFC interact. WPRA covers a wide swath of the industry with services similar to WAA for their members. They currently have one paid staff member and provide support to the profession via a newsletter, educational opportunities, and a leadership academy.
- He stated that many municipal Park and Recreation Directors have tree responsibilities especially in smaller towns that do not have a forester or arborist on staff.
- He will be the liaison between how to educate WPRA members on urban forestry issues including sharing information about educational opportunities on urban forestry-related topics. He also suggested more conversations and collaborations with similar organizations such as WAA could be valuable to everyone involved in urban forestry in some way.
- He asked if the UFC had any message for him to share with WPRA members through the WPRA conference and trade show, November 1-4, 2016. Shahla will check if DATCP has a booth they could bring to this conference.
- Jeff asked: What are the biggest issues facing WPRA members especially ones that relate to UFC? Tony related the biggest challenges for parks and recreation departments are shrinking funding, especially stewardship and land conservation grants and transportation funding.
- WPRA has four regional groups; these have regional meetings with regional representatives. These have divided into specialties such as parks, aquatics, etc. WPRA is a very diverse organization. Jeff asked: Can UFC tie into WPRA regional meetings by giving presentations on urban wood? Tony will investigate this idea.
- Should UFC create a speaker's bureau to these kinds of opportunities?
- Can WPRA connect urban wood through encouraging "natural playscapes" that use local urban wood?

9. Issue Group Update: Advocacy and Tech Transfer

<i>1:45 – 2:00 PM</i>	<i>Lead</i> <i>Curt Witynski</i>	<i>Length</i> <i>15 MINUTES</i>	<i>Type</i> <i>INFORMATIONAL</i>
<u>Description:</u> Advocacy and Tech Transfer Issue Group Update (included in November minutes).			
<u>Preparation:</u> Review report from group prior to meeting.			
<u>Discussion comments:</u> Curt shared the Issue Group's report and added that they have decided to drop "Tech Transfer" from their charge and focus on advocacy. He shared the League of Wisconsin Municipalities' March magazine issue with a focus on Wisconsin urban wood including an article about the UFC. This issue will be shared with the Council on Forestry and around the state via the DNR RUFC. He is working with Jeff Roe and Sara to add an urban wood component to the LWM fall conference (Conference date: October 19-21, 2016). Question: Can we post the Issue Group strategic plans on the UFC website? Jeff will investigate.			

WAA/DNR Annual Conference Council Roundtables Feedback

<i>2:00 – 2:15 PM</i>	<i>Lead</i> <i>David Sivyer</i>	<i>Length</i> <i>15 MINUTES</i>	<i>Type</i> <i>DISCUSSION</i>
<u>Description:</u> WAA/DNR Annual Conference Roundtables Feedback			
<u>Outcome:</u> There was general consensus that this year's conference Round Tables sessions were not as effective as in previous years. Some of the challenges included: room set up, atmosphere was very social (Sunday evening), timing of session. Idea: set aside a block of time imbedded into the conference schedule for issue groups to meet separately or as a panel presentation. Could be on Sunday afternoon during the DNR's 3-hour slot. Could we bring topics back from previous conferences or bring in a current conference speaker to continue the conversation more in-depth (and include a Q & A)? Should a UFC member staff the UFC display to provide information? Can UFC members seek out information, feedback on conference during the event? Can WAA look into creating a conference app for smart phones to encourage more interaction of participants during the event? Should UFC host an open Council meeting during the conference and invite constituents, organizations and affiliates to give input and feedback? Conference has a social aspect to it, as well as a learning experience. WAA holds multiple meetings during the year so have multiple opportunities to reach members.			

10. Open Forum + Future Agenda Items + Meeting Dates/Locations 2016

2:15 – 2:30 PM	<u>Lead</u> David Sivyer	<u>Length</u> 15 MINUTES	<u>Type</u> DISCUSSION
<u>Description:</u> ➤ Open Forum ➤ Future Agenda Items ➤ Meetings Dates and Locations 2016			
<u>Discussion comments:</u> Some future agenda items: <ol style="list-style-type: none"> 1. Joint meeting in fall with our counterparts in Minnesota, the Minnesota Shade Tree Advisory Committee (MnSTAC) to learn more about Minnesota's approach to using stormwater credits for tree programs and to share information between organizations. Suggestion: we could host MnSTAC in Wisconsin in 2017 or reach out to another neighboring state. 2. June meeting, date TBD. We will meet in Bayfield or nearby to honor Art Ode's contributions and commitment to UFC. We will present him with a plaque and ask him to showcase his urban forestry projects and accomplishments. 			
<u>Action items:</u> Sara will work on setting up these meeting sharing details with UFC members as soon as possible for planning purposes.			<u>Person responsible:</u> Sara

2:30 PM

ADJOURN